

**Explorit Science Center
News Release
Public Service Announcement**

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Explorit taking team sign-ups for science quiz fund-raiser

Explorit Science Center is taking reservations from Sacramento-area businesses and groups for participation in its 16th annual Corporate Science Challenge, a lively science quiz game that pits adult teams against each other in a fun and fast-paced evening. The event is the nonprofit museum's signature fund-raiser of the year and helps support hands-on science education in the region.

This year's Challenge will take place at 5:30 p.m. Oct. 4 at Freeborn Hall on the UC Davis campus. The theme is "Where Were You in '82?" in observation of the year Explorit was founded. Expect Rubik's cubes, references to "E.T., the Extra-Terrestrial" and barely-post-disco music.

Participants may strut their science IQs in the "Serious Scientist" division or compete in the "Just for Fun" division. All competitors have great fun in the multimedia challenge, which follows no-host cocktails and dinner. In addition to awards to the top teams in the quiz game, a team spirit prize goes to the team that is best dressed to suit the theme.

There are three levels of sponsorship. Gold sponsorships, at \$6,000, allow for two teams of eight to participate in the competition; Silver sponsorship, at \$3,000, and Table sponsorship, at \$1,250, each allow for one team of eight. Other benefits vary by level of sponsorship; learn details at www.explorit.org/events/csc2007benefits.html.

Competing teams of eight have members from all arenas – financial institutions, small businesses, research firms, academic groups, law firms, community leaders and more. These are the companies that have already reserved a spot for this year's event:

Gold sponsors: Kaiser Permanente, Monsanto Calgene & Seminis Campuses, and Siemens. Silver sponsors: Intel, Jones & Stokes, Jonsson Family Foundation, PG&E, River City Bank, Stephen C. Bick & Jill P. Slater, and the UC Davis Office of Research. Table sponsors include Aerojet/GenCorp, AgraQuest, Arcadia Biosciences, Cunningham

Engineering, EDAW Inc., Granite Construction, Morrison & Foerster, Sacramento City College, Teichert Aggregates, Teichert Construction, URS and West Yost Associates.

“We have real ‘rocket scientists’ at Aerojet, and they really get into testing their science knowledge against the other corporate teams,” says Juanita Garcia, director of GenCorp Foundation. GenCorp/Aerojet has participated many times since the Corporate Science Challenge was first held 16 years ago.

Founded in 1982, Explorit engages children and adults throughout the greater Sacramento region in hands-on science discovery. The center’s interactive programs spark interest and build understanding about the science in our lives. Signature programs include exhibits, family science nights, classroom visits and more. Explorit reaches more than 70 percent of its annual audience of 75,000 through traveling outreach in 14 counties.

Deadline for participation is Aug. 31. A registration form is available at www.explorit.org. For more information, visit the Web site or contact Allison Cagley, Development Director, at (530) 756-0191 or allison@explorit.org.

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